

GUIDING MONTANA BUSINESSES TO

Success



Evan Joda is the owner of Pie Guys Pizzeria, a new pizza delivery / take-out restaurant located in Billings, MT. The location was originally a well-established and recognized pizza shop for many years, until a change in ownership and resulting mismanagement closed

the shop's doors. Mr. Joda was referred to the Small Business Development Center at Big Sky Economic Development Authority from a commercial lender to receive loan packaging and business planning assistance. Mr. Joda actively worked on his business plan and projections with Beth Allen, Business Advisor at the Billings SBDC. Together they focused heavily on researching local demographics, competitors, and the restaurant industry in Billings. In order to solicit adequate financing, Mr. Joda needed to establish that there was a market need for another pizza restaurant in Billings's west-end. After months of hard work, Mr. Joda and Beth Allen compiled a full loan package to approach banks with. Mr. Joda was able to obtain a business loan for Pie Guys Pizzeria to make the necessary leasehold improvements and equipment purchases to be able to open. Pie Guys Pizzeria successfully opened in November 2012.

SBDC at Big Sky Economic Development

Business Advisor: Beth Allen

Client: Evan Joda

Impact: Financing Received
Jobs Created

